



ABOUT ME

With 7 years of experience in product design, graphic design, UI/UX design, and art direction, I have contributed to diverse projects in branding, print, digital, and web design. My expertise lies in user-centric design principles and innovative approaches, driving client satisfaction and project success across various industries.



WORK EXPERIENCE

2023 - 2024

PRODUCT DESIGNER

Medusa Global

At Medusa Global, I led a collaborative effort to redesign our website, overseeing design, user research, and feedback integration. The outcome was a user-friendly site that boosted engagement and conversions.

2022 - 2023

SR. GRAPHIC DESIGNER - UX/UI DESIGNER

OFFICE701

At OFFICE701, I served as a Sr. Graphic Designer and UX/UI Designer, leading design projects and enhancing user experiences. This role honed my skills in creating compelling visuals and user-friendly interfaces.

2019 - 2022

CREATIVE DIRECTOR - ENTREPRENEUR

Hevi Company

I founded and led creative direction at HEVI Company, driving design and strategy. Additionally, I worked with multiple startups, contributing to their growth through innovative design solutions. These roles enhanced my leadership and creativity in dynamic environments

2018-2019

JR. PRODUCT DESIGNER

Design X

At Design X, I had my first experience as a Product Designer, where I collaborated with teams to create innovative product designs, conducted user research, and developed wireframes. This role allowed me to refine my skills and contribute to successful product launches.

2016-2017 **HOCS**

JR. GRAPHIC DESIGNER

I started as a Junior Graphic Designer, gaining valuable experience in layout design, typography, and branding while collaborating closely with the team to create compelling visual materials.



EDUCATION

2022 - 2023

FRONTEND DEVELOPER

LABA

I completed a 6-month frontend course at LABA, enhancing my skills in web development and frontend technologies. This course equipped me with the technical expertise to complement my design background.

2012 - 2017

Yaşar University

BACHELOR OF INDUSTRIAL DESIGN

I graduated from Yaşar University with a degree in Industrial Design, where I engaged in graphic design and UI/UX projects during my coursework. This academic background laid the foundation for my career in design.

INFO



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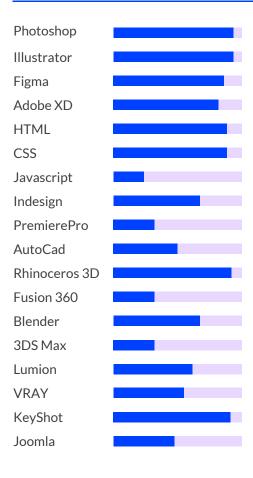
mertkatlav@gmail.com



Portfolio

www.katlavportfolio.com

SKILLS





ACTIVITIES

INTERESTS

2012 - 2017

DEFENSIVE-END

ADMIRALS

User played as a defensive end for 5 years with the Amirals American football team, achieving 1 championship win and placing in the top three twice. They served as defensive captain for 2 years and earned the Defensive Player of the Year award.

2013 - 2016

FOUNDER AND PRESIDENT

ÇİZGİ DESIGN **CLUB**

Established the club and organized numerous events, workshops, and lectures to promote design culture among students.

2014 - 2015

EVENT SUPERVISOR

JTI

Supervised events at JTİ, ensuring smooth operations and effective coordination

2012-2016

INTERNSHIPS

BY KFPİ ARC YACHT **OSCAR**

I gained foundational experience in product design at BY KEPİ and Arc Yacht, where I worked as a product design intern in the marine industry. Additionally, at OSCAR, I interned as a graphic designer, starting my career in graphic design. These internships provided me with valuable insights and skills in both product and graphic design, shaping the early stages of my career.



















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