



MERT KATLAV

GRAPHIC AND PRODUCT DESIGNER



ABOUT ME

With 7 years of experience in product design, graphic design, UI/UX design, and art direction, I have contributed to diverse projects in branding, print, digital, and web design. My expertise lies in user-centric design principles and innovative approaches, driving client satisfaction and project success across various industries.

WORK EXPERIENCE

- 2023 - 2024**
Medusa Global
PRODUCT DESIGNER
At Medusa Global, I led a collaborative effort to redesign our website, overseeing design, user research, and feedback integration. The outcome was a user-friendly site that boosted engagement and conversions.
- 2022 - 2023**
OFFICE701
SR. GRAPHIC DESIGNER - UX/UI DESIGNER
At OFFICE701, I served as a Sr. Graphic Designer and UX/UI Designer, leading design projects and enhancing user experiences. This role honed my skills in creating compelling visuals and user-friendly interfaces.
- 2019 - 2022**
Hevi Company
CREATIVE DIRECTOR - ENTREPRENEUR
I founded and led creative direction at HEVI Company, driving design and strategy. Additionally, I worked with multiple startups, contributing to their growth through innovative design solutions. These roles enhanced my leadership and creativity in dynamic environments.
- 2018 - 2019**
Design X
JR. PRODUCT DESIGNER
At Design X, I had my first experience as a Product Designer, where I collaborated with teams to create innovative product designs, conducted user research, and developed wireframes. This role allowed me to refine my skills and contribute to successful product launches.
- 2016 - 2017**
HOCS
JR. GRAPHIC DESIGNER
I started as a Junior Graphic Designer, gaining valuable experience in layout design, typography, and branding while collaborating closely with the team to create compelling visual materials.

EDUCATION

- 2022 - 2023**
LABA
FRONTEND DEVELOPER
I completed a 6-month frontend course at LABA, enhancing my skills in web development and frontend technologies. This course equipped me with the technical expertise to complement my design background.
- 2012 - 2017**
Yaşar University
BACHELOR OF INDUSTRIAL DESIGN
I graduated from Yaşar University with a degree in Industrial Design, where I engaged in graphic design and UI/UX projects during my coursework. This academic background laid the foundation for my career in design.

INFO

- Adress**
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- Email**
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- Portfolio**
www.katlavportfolio.com

SKILLS

- Photoshop
- Illustrator
- Figma
- Adobe XD
- HTML
- CSS
- Javascript
- Indesign
- PremierePro
- AutoCad
- Rhinoceros 3D
- Fusion 360
- Blender
- 3DS Max
- Lumion
- VRAY
- KeyShot
- Joomla



ACTIVITIES

2012 - 2017

ADMIRALS

DEFENSIVE-END

User played as a defensive end for 5 years with the **Amirals American football** team, achieving 1 championship win and placing in the top three twice. They served as defensive captain for 2 years and earned the Defensive Player of the Year award.

2013 - 2016

ÇİZGİ DESIGN CLUB

FOUNDER AND PRESIDENT

Established the club and organized numerous events, workshops, and lectures to promote design culture among students.

2014 - 2015

JTI

EVENT SUPERVISOR

Supervised events at JTI, ensuring smooth operations and effective coordination.

2012- 2016

BY KEPİ
ARC YACHT
OSCAR

INTERNSHIPS

I gained foundational experience in product design at BY KEPİ and Arc Yacht, where I worked as a product design intern in the marine industry. Additionally, at OSCAR, I interned as a graphic designer, starting my career in graphic design. These internships provided me with valuable insights and skills in both product and graphic design, shaping the early stages of my career.

INTERESTS



www.katlavportfolio.com



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linkedin.com/mertkatlav



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behance.net/mertkatlav